



ATLANTA ARTS
FESTIVAL

FOR IMMEDIATE RELEASE...

July 19, 2010

ATLANTA ARTS FESTIVAL SCULPTS A SENSORY EXPERIENCE FOR ALL AGES

Nationally Recognized, Award-Winning Festival Returns This September

WHAT: 4th Annual Atlanta Arts Festival
WHEN: September 18-19, 2010
Saturday, September 18 / 10 am - 7 pm
Sunday, September 19 / 10 am - 6 pm
WHERE: Piedmont Park - Atlanta, GA
PRICE: FREE

ATLANTA – A perennial fall favorite, the 4th Annual Atlanta Arts Festival is an arts haven for considerable collectors and scene-seekers alike! Returning to Piedmont Park September 18 and 19, Atlanta Arts Festival crafts an eye-popping experience that combines a mix of artwork from some of the nation's most renowned artists in a beautiful setting, offering visitors the quintessential arts and cultural experience. Ranked among the top 200 art festivals in the country in sales for both fine art and fine craft by *The Art Fair Sourcebook*, the Festival has grown by leaps and bounds over the past four years. This fall, revel in the ultimate sensory experience with 200 artists in 12 different mediums, artist demonstrations, live music and much more.

"Atlanta has consistently been ranked among the top 10 'Big Cities' on *American Styles Magazine's* 'Top 25 Arts Destinations,' and I think both our amazing artists and Festival-goers contribute to making Atlanta the diversely cultured city that it is," says Julie Tepp, Director of Atlanta Arts Festival. "Patrons really enjoy the interactive nature of Atlanta Arts Festival – that's why we encourage everyone to express their creative side and truly *experience* the Festival. And with new additions in Piedmont Park to enjoy, part of Piedmont Park Conservancy's gorgeous renovations and 53-acre expansion, it is truly a picturesque setting for the Festival and a wonderful backdrop for the weekend."

Whatever your age or level of art know-how, Atlanta Arts Festival festival-goers will engage the senses more than ever before. New this year, find your inner Michelangelo with Sips n Strokes educational classes*. Sip your favorite wine from Barefoot Wine & Bubbly while an instructor gives step-by-step tips to creating your very own masterpiece! Aspiring adolescent artisans can hone their skills at the expanded Creation Station, where they can craft unique make-it-and-take-it pieces of art. People watch and find inspiration amongst fellow festival-goers. Watch the experts execute their craft in the middle of Piedmont Park with a variety of art demonstrations including speed painter, Tim Decker, who can paint celebrity portraits in front of a live crowd in less than 10 minutes! Adults can sip a cold brew under the shade of the Beer Garden & Theatrical Café, adding an element of the auditory arts to the Festival.

Atlanta Arts Festival has become a favorite among not only the art-loving and art-buying community but also the artists themselves. More than 700 artists from across the country applied this year – the Festival's largest pool of applicants to date! A panel of jurors selected 200 eclectic participants for the Artist Market, who will be announced shortly.

Each year the festival also produces a poster commemorating a participating artist's work. The 2009 poster by Douglasville resident Richard Jacobus, was recognized by *Sunshine Artist Magazine*, the country's premier arts and craft show magazine, receiving the award of "Most Whimsical" poster art.

For the most up-to-date information on Atlanta Arts Festival, follow the Festival on Twitter [@AtlantaArtsFest](#) and become a "fan" on Facebook at www.facebook.com/atlantaartsfestival. Details are also available at www.AtlantaArtsFestival.com or by calling 770.941.9660.

* Tickets for Sips n Strokes are \$25 per person and will be available in August at www.AtlantaArtsFestival.com.

Media Contact: Tara Murphy | Michelle Marron - 360 Media, Inc. - 404.577.8686 or info@360media.net

###